Permit #F00018859

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00018859 **Type of Permit:** FILMING **Release Date:** 08/04/2009

Production Company ANONYMOUS CONTENT

Insured Company Name ANONYMOUS CONTENT

Contact Phone No. 1 310-558-6000
Contact Phone No. 2
Fax
Address 3532 HAYDEN PLACE
CULVER CITY, California 90232

Production Title KRAFT

Type of Production Commercial - Standard

Producer Peter Trucco

Director Brett Morgan

1st AD Michael Salven

Production Manager Patrick Malloy

FilmL.A. Coordinator Asia Robinson

Location Manager Smadar Sparrow-Vaknin
Primary Phone Mobile - 310-433-0668
Secondary Phone Office - 310-558-6337

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 300	$26.00
Posting 600	$104.00
Posting 1200	$104.00
Notification Charge	$895.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LAUSD DEPOSIT	$500.00
LAUSD REGULAR FILMING USE FEE	$3,100.00
LAUSD CUSTODIAL FEES	$155.00

Total Permit Fee $5,698.00

Number of Locations 6

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Summary Information — Location

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Production Company ANONYMOUS CONTENT
Insured Company ANONYMOUS CONTENT
Production Title KRAFT

Location Manager Smadar Sparrow-Vaknin
Primary Phone Mobile - 310-433-0668
Secondary Phone Office - 310-558-6337

Location Address 5213 Crebs Ave, Los Angeles, CA, 91356

Location Names

Location Type School

Location Description

Film Dates 8/5/2009 - 8/5/2009 07:00 - 13:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents 2009-08-06 WILBUR ELEMENTARY SCHOOL - anonymous content - kraft.pdf
Anonymous Content Scott Pouroy (P).pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	3
Generator	1
Motor Homes	2
Picture vehicles	1
Portable restrooms	1
Semi Trucks	1
Stakebed Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	14
Crew	50
Spot Check	1

Filming Activities Camera on sticks; Equipment on property; Equipment on sidewalk & street; Interior and exterior dialogue; 1 picture bus driving up and away from traffic; Filming in classroom, in cafeteria, and on playground; pick up and drop off of talent; Walk & talk;

Jurisdiction **Political:** Los Angeles City - Council District 03 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Church
Street : St. James Church @19414 Ventura Blvd

Crew Parking
Location Type : Church
Street : St. James Church @19414 Ventura Blvd

Posting "No Parking" signs W/S Crebs Ave, Wilbur Ave - Canasta St

Approximate Footage 301 - 600 **Log Number**

Date(s) 8/5/2009 to 8/5/2009 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number	F00018859	**Location Manager**	Smadar Sparrow-Vaknin
Production Company	ANONYMOUS CONTENT	Primary Phone	Mobile - 310-433-0668
Insured Company	ANONYMOUS CONTENT	Secondary Phone	Office - 310-558-6337
Production Title	KRAFT		

Posting "No Parking" signs E/S Wilbur Ave, from Wilbur Ave west of Crebs - south 200'

Approximate Footage 0 - 300 **Log Number**

Date(s) 8/5/2009 to 8/5/2009 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number F00018859
Production Company ANONYMOUS CONTENT
Insured Company ANONYMOUS CONTENT
Production Title KRAFT

Location Manager Smadar Sparrow-Vaknin
Primary Phone Mobile - 310-433-0668
Secondary Phone Office - 310-558-6337

Location Address 5313 Crebs Ave, Tarzana, CA, 91356

Location Names

Location Type Private Residence

Location Description

Film Dates 8/5/2009 - 8/5/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	3
Generator	1
Motor Homes	2
Picture vehicles	1
Portable restrooms	1
Semi Trucks	1
Stakebed Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	14
Crew	50

Filming Activities Equipment on property; Exterior dialogue in backyard near pool and existing fire pit (practical fireplace); Interior dialogue in kitchen;

Jurisdiction **Political:** Los Angeles City - Council District 03 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes No parking/posting in front of 5261 Crebs Av without prior approval

Parking

Base Camp
Location Type : Church
Street : St. James Church @19414 Ventura Blvd

Crew Parking
Location Type : Church
Street : St. James Church @19414 Ventura Blvd

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Summary Information — Location

Permit Number F00018859
Production Company ANONYMOUS CONTENT
Insured Company ANONYMOUS CONTENT
Production Title KRAFT

Location Manager Smadar Sparrow-Vaknin
Primary Phone Mobile - 310-433-0668
Secondary Phone Office - 310-558-6337

Location Address 1701 Colorado Blvd, Los Angeles, CA, 90041

Location Names

Location Type Business

Location Description

Film Dates 8/6/2009 - 8/6/2009 07:00 - 12:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	5
Cast/Crew vehicles	40
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	2
Crew	40
Extras	5

Filming Activities Equipment on property; Equipment on sidewalk only.; Interior and exterior dialogue; Talent walking out of store and down sidewalk;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Church
Street : St. Dom. Church, 2002 Marathon St.

Crew Parking
Location Type : Church
Street : St. Dom. Church, 2002 Marathon St.

Posting "No Parking" signs N/S Colorado Blvd., Mt Royal Dr. - La Roda Ave.
W/S Mt Royal Dr., Colorado Blvd. - North 300'

Approximate Footage 301 - 600 **Log Number**

Date(s) 8/6/2009 to 8/6/2009 **Time(s)** 07:00 to 13:00

NOT A PERMIT

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Summary Information — Location

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Insured Company ANONYMOUS CONTENT
Production Title KRAFT

Location Manager Smadar Sparrow-Vaknin
Primary Phone Mobile - 310-433-0668
Secondary Phone Office - 310-558-6337

Location Address Linnet St, Crebs Ave-Yolanda Ave, Los Angeles, CA, 91356

Location Names

Location Type Street

Location Description

Film Dates 8/5/2009 - 8/5/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	3
Generator	1
Motor Homes	2
Picture vehicles	1
Portable restrooms	1
Semi Trucks	1
Stakebed Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	3
Crew	50

Filming Activities Exterior Dialogue; Camera on street and on sidewalk only;

Jurisdiction **Political:** Los Angeles City - Council District 03 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : LAUSD Property
Street : Wilbur Ave Elementary

Crew Parking
Location Type : LAUSD Property
Street : Wilbur Ave Elementary

Posting "No Parking" signs S/S Linnet St, Crebs Ave - Yolanda Ave

Approximate Footage 901 - 1200 **Log Number**

Date(s) 8/5/2009 to 8/5/2009 **Time(s)** 07:00 to 22:00

NOT A PERMIT

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Summary Information — Location

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Production Company ANONYMOUS CONTENT
Insured Company ANONYMOUS CONTENT
Production Title KRAFT

Location Manager Smadar Sparrow-Vaknin
Primary Phone Mobile - 310-433-0668
Secondary Phone Office - 310-558-6337

Location Address Linnet St., Yolanda Ave., Wells Dr., Topeka Dr., Los Angeles, CA, 91356

Location Names

Location Type Driving grid

Location Description

Film Dates 8/5/2009 - 8/5/2009 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	3
Generator	1
Motor Homes	2
Picture vehicles	1
Portable restrooms	1
Semi Trucks	1
Stakebed Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	3
Crew	50

Filming Activities Drive ups & away; Exterior Dialogue; 1 picture car DUA with flow; Camera on street and on sidewalk only;

Jurisdiction **Political:** Los Angeles City - Council District 03 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : LAUSD Property
Street : Wilbur Ave Elementary

Crew Parking
Location Type : LAUSD Property
Street : Wilbur Ave Elementary

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Insured Company ANONYMOUS CONTENT
Production Title KRAFT

Location Manager Smadar Sparrow-Vaknin
Primary Phone Mobile - 310-433-0668
Secondary Phone Office - 310-558-6337

Location Address 1680 Colorado Blvd, Los Angeles, CA, 90041

Location Names

Location Type Business

Location Description

Film Dates 8/6/2009 - 8/6/2009 07:00 - 12:00

Open or Closed to the Public Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	5
Cast/Crew vehicles	40
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	2
Crew	40
Extras	5
LA City UFSO assigned	23935

Filming Activities Exterior establishing shots; Exterior MOS; Interior and exterior dialogue; Camera on south Sidewalk of Colorado Blvd and Both sidewalks of Mt. Royal Dr;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Church
Street : St. Dom. Church, 2002 Marathon St.

Crew Parking
Location Type : Church
Street : St. Dom. Church, 2002 Marathon St.

NOT A PERMIT

Permit #F00018859

LAFD Activity Report

FSO Required ☐
FSO Late Notification ☐
SPOT CHECK ☒

SCHOOLS & CHURCHES FILMING / PRODUCTION ACTIVITY LOCATION EVALUATION REPORT

NAME OF FACILITY: **WILBUR ELEMENTARY SCHOOL** CONTACT DATE **08/03/09**

FILM/ CREW PRK/ BASE CAMP: **5213 CREBS AVE TARZANA, CA 91356**

PRODUCTION CO. NAME: **ANONYMOUS CONTENT - kraft**

DATE(S) OF FILMING OR PRODUCTION ACTIVITY: **08/05/09**

TIME(S) OF FILMING OR PRODUCTION ACTIVITY: **0700 hrs to 1300 hrs**

Approval of filming or production activity location(s) are contingent upon the area(s) meeting the following criteria:

A. A walk-through inspection of all proposed filming or production activity areas is to be done a minimum of 48 business hours in advance of the proposed filming or production activity date. This walk-through inspection shall be done by a Film Unit Inspector. (LAMC 57.01.32)

1 A representative from both the school/church and the production company shall be present during walk-through.

2 The walk-through shall identify shall identify the area(s) to allow filming or production activity **without** disruption to regular operations of the school or church.

B. **Proper barriers shall be established to ensure separation of children and any filming equipment, generators apparatus, or any production activity.**

C. Filming or production activity shall be confined to areas remote from students or children (separate building, vacant wing, separate floor, etc.)

D. Exiting of students and film crews shall not be co-mingled. Exits designated for students shall be for their exclusive use, no exceptions.

E. Corridors, hallways, stairways, exits, and fire protection equipment shall be maintained unobstructed at all times. (CCR Title 19, Sec 3.11 LAMC 57.33.11, 57.33.07)

F. Storage is not allowed in hallways. All equipment not in use shall be stored in vacant rooms. Equipment on "stand by" in any corridor **is prohibited**. (CCR Title 19, Sec 3.11, LAMC 57.33.11)

G. Any time the school fire alarm is activated, all members of the film company shall participate in the evacuation. (LAMC 57.111.06)

H. The overcrowding of any room is prohibited. Occupancy load requirements shall be based on the use of the room or area and the Fire Safety Officer's judgment. (LAMC 57.33.04A)

I. The attaching of lights or other items to sprinkler piping is prohibited. The blocking or covering of any sprinkler head is prohibited. (LAMC 57.138.09)

J. Cables shall be matted, flown, or positioned so as not to obstruct any exit passageway. (LAMC 57.33.11)

K. Smoking is prohibited at any time while on school grounds or inside any school building (LAMC 111.09)

L. Fire Department access shall be maintained into the school building, yards, sprinkler inlets, sprinkler shut-offs, and hydrants. The Fire Safety Officer shall arrive at the location early to ensure filming or production activity trucks are parked properly, normally as close as possible to the filming locations or production activity area (LAMC 57.111.07, 57.138.04)

NO PERMIT

Permit #F00018859

LAFD Activity Report

SCHOOLS/CHURCHES FILMING OR PRODUCTION ACTIVITY LOCATION

EVALUATION REPORT - Page 2

M. Production activity shall include, but not be limited to: filming, use as Base Camp or parking, load-in, or strike.

The above list does not cover all code sections that would be applicable to schools, and does not abrogate the authority or responsibility of the Fire Safety Officer assigned to all schools/churches filming locations or production activity area

Brief description of approved location(s) and restriction(s), if deemed necessary.

DESCRIPTION: FILMING, CATERING

CAST/ CREW: 77 BACKGROUND: 10

LOC #1: MAIN ENTERANCE - EXTERIOR VISUAL - BUS DROP OFF- WALK AND TALK

LOC #2: AUDITORIUM - INTERIOR VISUAL - PLAY ON STAGE

LOC #3: CAFETERIA - EXTERIOR VISUAL - TABLES AND TALK

LOC #4: CLASSROOM - RM 25 - INTERIOR VISUAL - 1ST AND 2ND GRADE CLASS

LOC #5: MAIN PLAYGROUND - PLAY APPARATUS - KIDS PLAYING VISUAL

LOC #6: MAIN BLDG - INTERIOR HALLWAY - TALENT AGAINST SCENERY

NO SPECIAL EFFECTS; NO FIRE EFFECTS; NO ATMOSPHERIC SMOKE

GENERATOR: TOW PLANT UNIT - ON PLAYGROUND - VARIOUS LOCATIONS

BASE CAMP: PLAYGROUND, FACULTY LOT, AND POSTED PARKING

PRODUCTION VEHICLES: 6

NO CREW PARKING

CATERER + SUPPORT VEHICLE - FACULTY LOT - FEEDING IN CAFETERIA

NO SCHOOL IN SESSION - SUMMER BREAK

CLOSED CAMPUS - NO OUTSIDE ACTIVITIES OR SERVICES

NO SMOKING ON LAUSD GROUNDS - STRICKLY PROHIBITED

I agree to the above conditions and accept the responsibility of ensuring that all safety requirements are adhered to.

Note: Any alterations, modifications and/or changes in stated conditions, are subject to Safety Officer's approval.

	email:	smadar@vaknin.com	
Locations Manager:	X		Phone: **(310) 433-0668**
PRINT NAME:		**SMADAR VAKNIN**	FAX
	email:	bigdavid10@sbcglobal.net	ALEXANDER 818-808-9445
School/Church Representative:	X		Phone: **(818) 458-2117**
PRINT NAME:		**DAVID HIRSH**	FAX
	email:	james.jure@lacity.org	
Fire Inspector:	X	8-4-09	Office Phone: **(213) 978-3675**
PRINT NAME:		**JAMES E. JURE**	

APPROVED ____ **X** DENIED ____

LAFD (213) 978-3670
(213) 978-3613

REVISED PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Anonymous Content ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: Jan 6, 2009

Representative's Signature

Scott Pourroy

Representative's Name (Please Print)

Producer

Representative's Title (Please Print)

Anonymous Content

Name of Principal (i.e. company name)
(Please Print)

3532 Hayden Ave
Culver City CA 90232

Principal's Mailing Address (Please Print

310-559-3161

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph 323-465-9179 Fx. 323-465-9869

NOT PERMIT